

**COLUMBIA COUNTY CITIZEN TRANSIT ADVISORY COMMITTEE AND
STATEWIDE TRANSPORTATION IMPROVEMENT FUND COMMITTEE
MEETING MINUTES**

Meeting Date: March 19, 2024

Time: 4:00 P.M.

Place: Columbia County Transit, St. Helens, OR

Present: Karen MacKenzie, Marty Rowe Pam Heimuller, Dennis Spitze, Denise Watson (virtual)

Absent: N/A

Staff: John Dreeszen, Transit Director

Guests: Yuri Lyon (virtual), Renee Thayer (virtual)

Call to Order (CCRTAC): Chair MacKenzie called the meeting to order at 4:00 P.M.

Approval of February 20, 2024 Meeting Minutes: The Committee approved the February 20, 2024 meeting minutes unanimously.

Public Comments: The Committee paused for public comment, and none was given.

Service Updates: Mr. Dreeszen shared with the committee that the landing page in collaboration with Commute with Enterprise is live. Promotional work such as newspaper, local flyer distribution, social media posts, and a county press release are all soon to follow. The landing page will serve as an informational tool for interested parties and individuals can register to show their interest in the service.

Service & Performance Survey: After reviewing the notes and comments submitted to Mr. Dreeszen presented the committee with the first working version of Transportation Survey. Chair MacKenzie suggested the number of questions be shortened and try to have the survey only be one page, one sided. The committee began reviewing the questions from the beginning and believed it would be more advantageous for those completing the survey to write in answers rather than checking off from a provided list. Mr. Dreeszen explained that while some questions appear trivial, the answers will provide valuable information on how residents of the county utilize or are limited with forms of public transportation.

Committee member Watson suggested formatting the survey as a poll on the CC Rider Facebook page as an option for survey completion and interaction. Mr. Dreeszen explained to the committee he will dedicate time to explore all avenues for the survey (Facebook, survey monkey, mailer, etc.). Mr. Dreeszen will also take the notes from this meeting to make changes to the survey and will send out an updated version to all members.

Committee Round Table: The committee discussed how the survey will be distributed (in person, dropped off at senior centers, at events, through a mailing list) and how to best get responses back (return envelopes, incentives, prizes, etc.).

Adjourn: The meeting adjourned at 5:35 P.M.