



Service ~ Engagement ~ Connection ~ Innovation



ST. HELENS, OR 97051

1155 Deer Island Rd.

Direct (503) 366-0159

[www.columbiacountyrider.com](http://www.columbiacountyrider.com)

# CC Rider Challenges and Proposed Responses

# **Two Challenges:**

- Providing the Highest Level of Dial-A-Ride Service in the Most Cost-Effective Way**
- Securing Sustainable Sources of Match Funding for Federal and State Grants**

# Dial-A-Ride:

- **Cost Per Trip - \$88.00**
- **Current Fares**
  - **\$2.20 Per Trip Within City Limits**
  - **\$4.00 Per Trip Between St Helens and Scappoose**
- **Service Area**
  - **Restricted to Pick-Up and Drop-Off Locations Within Two Miles of Hwy 30**

# **Proposed Response to Dial-A-Ride Challenge:**

- Establish \$3.00 Base Fare for All Dial-A-Ride Trips**
- Make Honored Citizen Discount Available for Dial-A-Ride Trips**
- Add Charge of \$.75 Per Mile for Trips in Excess of 8 Miles**
- Extend the Service Area to Entire County**

# **Benefits:**

- **Establishes Same Base Fare for All Trips**
- **Reduces Fare for Most Common Trip**
- **Increases Service Area**
- **Offsets Cost of Longer Trips**

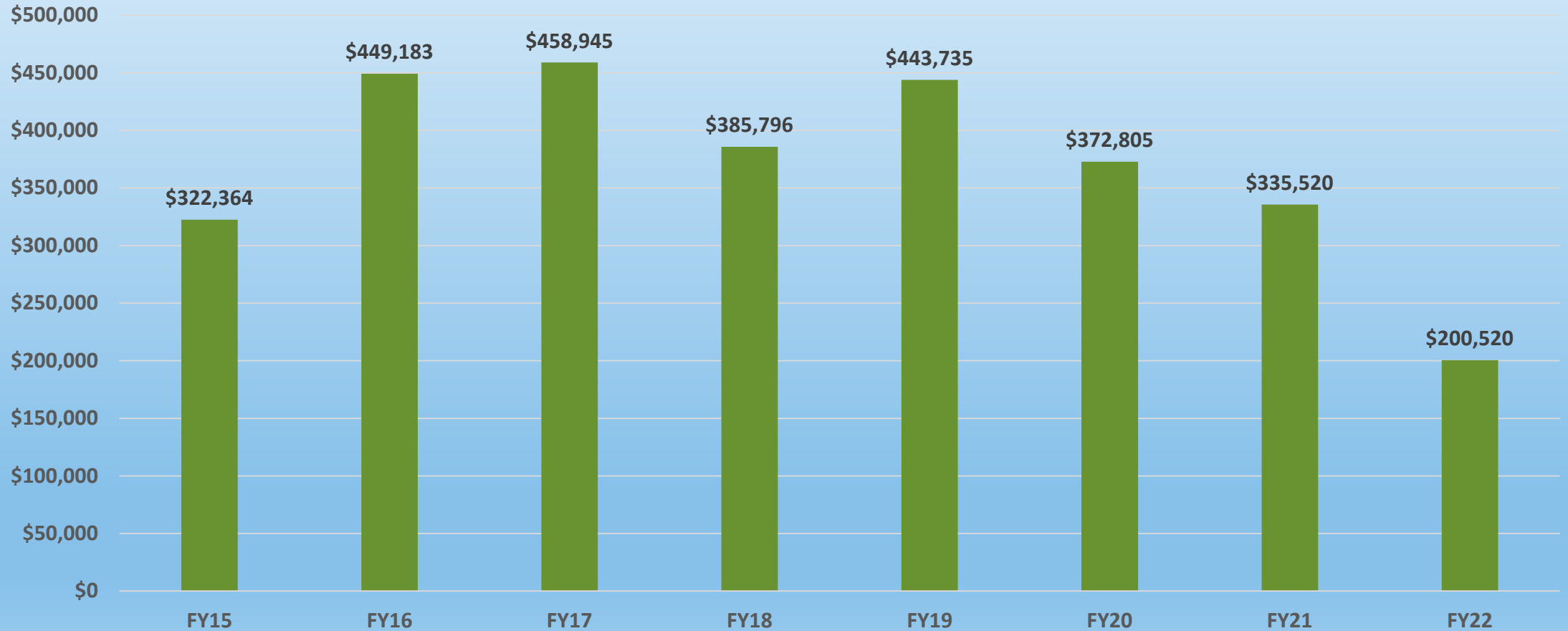
# Federal & State Match Requirements:

- **To Fund Operations: 44%**
- **To Fund Capital Expenditures: 20%**
- **To Fund Preventive Maintenance and Administration: 10% - 20%**

# **CC Rider's Sources of Match Funding:**

- NEMT Rides**
- Group Ticket Sales**
- Contracts (ie. PCC)**
- State Transportation Funds (STF)**
- Contributions from County Economic Development Fund**

# Available Match Funding:



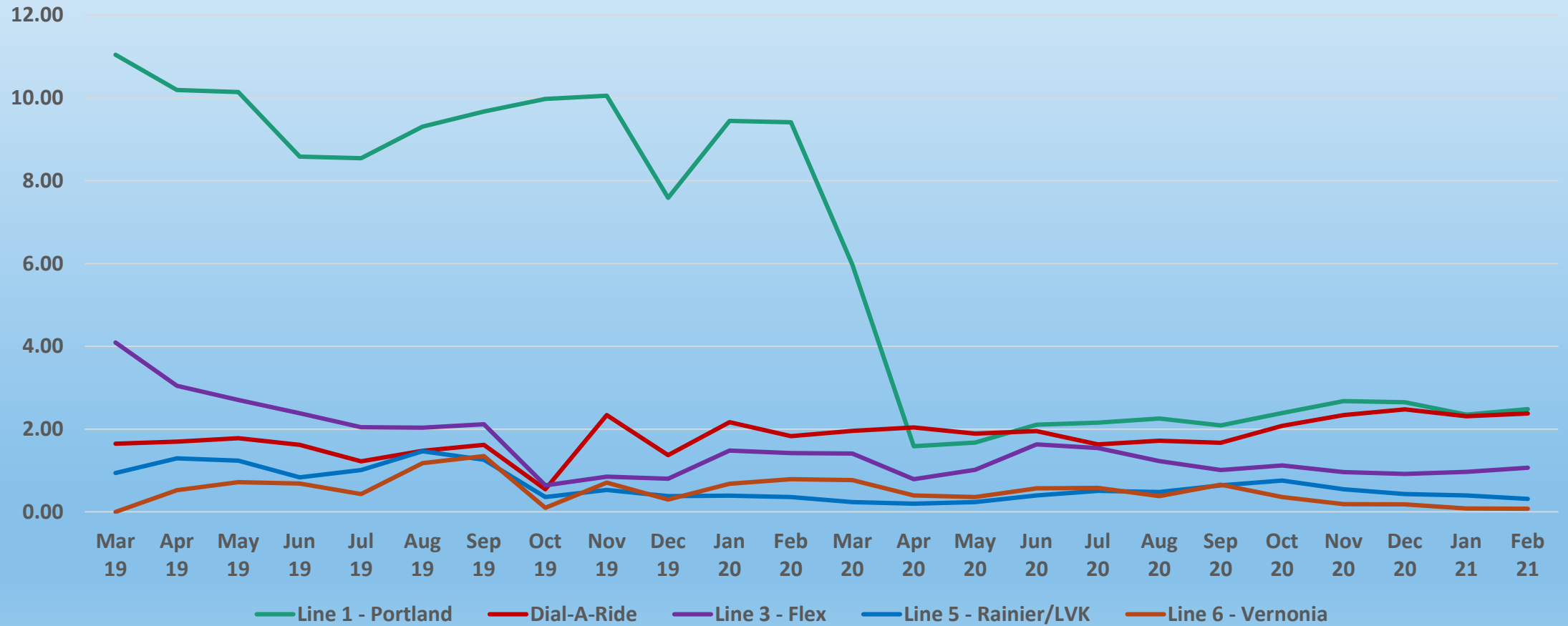


# **State Transportation Improvement Fund: (STIF)**

- **Payroll Tax for Transit**
- **STF Will be Merged with STIF in FY24**
- **CC Rider is Using STIF Funds to Pay For:**
  - **100% of Line 3 – Flex**
  - **100% of Line 6 – Vernonia/Banks/Willow Creek**
  - **55% of Line 5 – Rainier/Longview**
  - **33% of Dial-A-Ride**
- **Can be used as Match for Federal Grants**

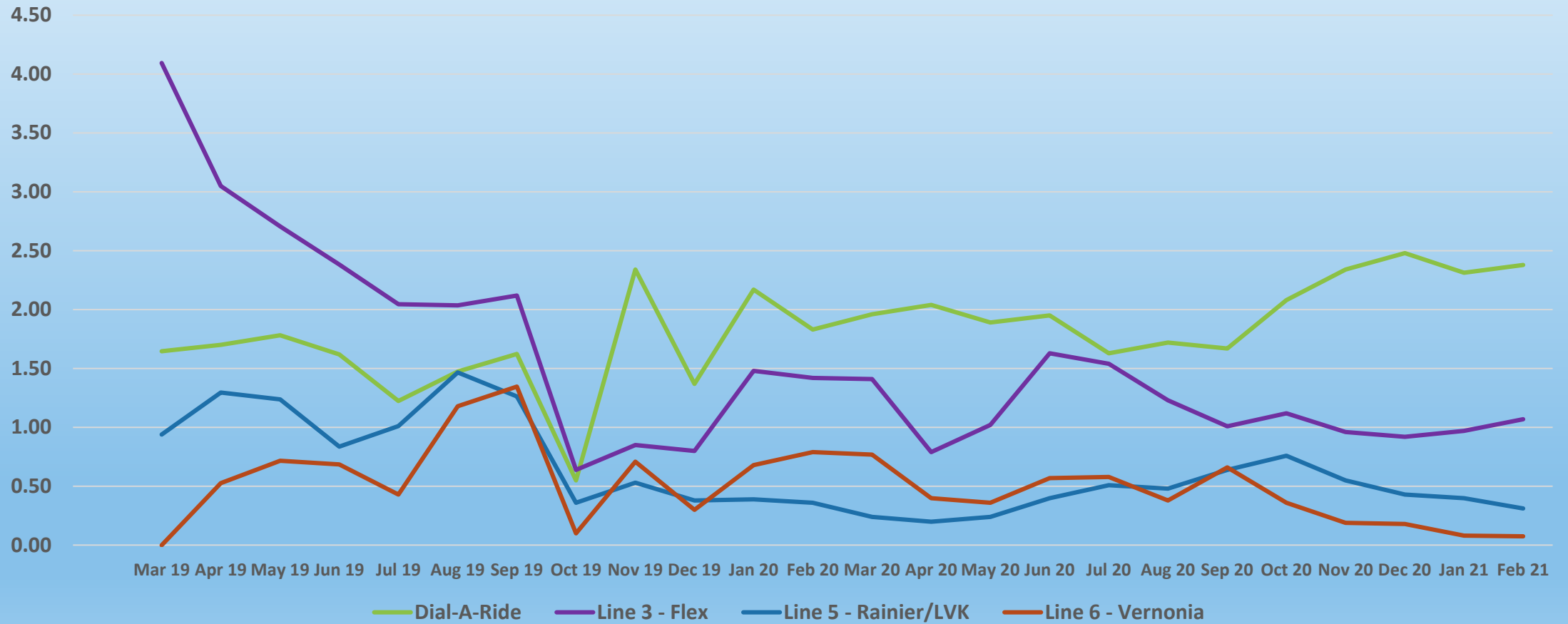
# Rides Per Hour of Service

## Mar 2019 – Feb 2021



# Rides Per Hour of Service

## Mar 2019 – Feb 2021



# **Proposed Response to Match Challenge:**

- **Suspend**
  - **Line 3 Flex Service**
  - **Line 5 Rainier/Longview Service**
  - **Line 6 Vernonia/Banks/Willow Creek Service**
  
- **Focus STIF Funding on Match for**
  - **Line 1 Service Federal Grants**
  - **Dial-A-Ride Federal Grants**

# **Benefit:**

- **Focuses Available Match Funding on Services with Highest Ridership and Highest Need**



Service ~ Engagement ~ Connection ~ Innovation



ST. HELENS, OR 97051

1155 Deer Island Rd.

Direct (503) 366-0159

[www.columbiacountyrider.com](http://www.columbiacountyrider.com)

# Questions?

[john.dreeszen@columbiacountyor.gov](mailto:john.dreeszen@columbiacountyor.gov)

503-366-8503