COLUMBIA COUNTY CITIZEN TRANSIT ADVISORY COMMITTEE AND STATEWIDE TRANSPORATION IMPROVEMENT FUND COMMITTEE MEETING MINUTES

Meeting Date: January 21, 2020	
Time:	4:00 P.M.
Place:	CCR Transit Center, St. Helens, OR
Present:	Bill Eagle; Claudia Eagle; Genell Grow; Dena Chesney; Blanche Katz; Marty Rowe; Charlotte Hart
Staff:	Todd Wood, Transit Director
Guests:	Ralph Culpepper; Cindy Godsey
Call to Order (CCRTAC): Chair Grow called the meeting to order at 4:00 p.m.	

Public Comments: No public comments

Approval of November 19, 2019 Minutes: Committee approved the November 19, 2019 minutes unanimously with corrections.

Ridership Updates: Todd Wood presented the ridership report showing an overall 16% decrease in ridership between 2018 and 2019. Ridership in 2018 was 77,594 rides and in 2019 was 63,256 rides. Mr. Wood stated this figure is better than expected, considering the 40% decrease in service. Committee member B. Eagle noted the significant decrease in ridership on line 2. Mr. Wood noted the decrease could be a result of more students taking online courses. Committee member Katz noted an increase in ridership on line 6 in Vernonia.

NEW BUSINESS

Service Changes: Mr. Wood reminded the committee of the presentation that was given at three public forums related to service changes. Mr. Wood noted attendance was poor at all public forums. Mr. Wood informed the committee of Sunset Empire Transportation District's new line, beginning February 3rd, 2020 from Astoria that will fill in some of the gaps that are left with the most recent service reductions and will make four stops in Columbia County. Further explanation of the service changes followed, including the line 2 which will be implemented at a later date, line 5 which is being looked at for future modifications, and a significant decrease in dial-a-ride hours and service area. Mr. Wood concluded by stating these decreases should allow CCRider to be relieved of the deficit within two years.

Fare Adjustments: Mr. Wood stated the commissioners approved the proposed fare adjustments for fixed route service. Mr. Wood presented the committee with the new pass design, noting

there is no indication of a dollar value in order to streamline ticketing, along with some procedural changes related to credit card purchases.

STIF COMMITTEE

No New Business

Committee Round Table: The committee had a general discussion around county growth and the job growth that comes with it, along with the need for marketing, need for community education and signage, the tax measure, and goals for the future

Adjourn: The meeting was adjourned at 5:17 P.M.